

News Release

for immediate release

Local expert on the psychology of business to speak at I Heart My Biz.

Event will help coaches, consultants and service-based professionals with real world business and marketing tactics

NEW YORK -- JULY 9, 2010 - Dr. Jennifer Howard, an expert in business mindset and psychology, will speak on breaking business barriers at the I Heart My Biz live three-day event in Anaheim, CA, June 3-5. In addition to speaking, Howard has also been named Mistress of Ceremonies for the event.

Created by Marketing Strategist and Profitable Essence™ Coach Nancy Marmolejo, I Heart My Biz provides coaches, consultants and other service-based professionals workshops and training to attract more prospects and increase their profits. The event is sponsored by Solo-E.com, Lynda Ross-Vega, Vervante On Demand Publishing, Michele PW, Design by Muse, BeHeardSolutions.com, Humanity Unites Brilliance, Practice Pay Solutions, Living Young, and LĀRABAR.

The cost to attend is \$697 per person, with several bonuses, including breakfast, snacks and coaching. Registration is limited and can be made by visiting <http://www.IHeartMyBiz.com> Howard will give participants tips and techniques to help them find the setbacks that are keeping them from being profitable. By the end of the presentation, participants will know how to look for patterns that hinder their success and be confident about finding the tools and strategies to overcome them.

About Dr. Jennifer Howard:

Jennifer Howard, Ph.D. is an internationally known licensed psychotherapist, Integrated Kabbalistic Healer®, Integrated Energy Healer, life coach, author and professional speaker. As a licensed psychotherapist, Dr. Howard brings together 24 years of experience, extensive training, and expertise in mind-body psychology, meditation, and a variety of the healing arts. She is co-founder of the Healing Path Center and maintains a private practice with offices in New York City and Huntington, L.I., New York, as well as an extensive phone practice. A frequent guest expert in a variety of media outlets, Howard has appeared on *The Maury Povich Show*, *Turning Point*, *America's Talking*, *Rolanda*, *Charles Perez*, *Les Brown* and others.

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Questions about I Heart My Biz can be directed to (714) 777-1216 or email: assist@vivavisibility.com